

Parker County Republican Party
Meeting Minutes, October 3, 2024

Chair Brady Gray called the meeting to order at 7:02 PM.
Richard Heizer offered the invocation.

Following the US and Texas Pledges of Allegiance, Chair Gray recognized elected officials, candidates, and guests.

Texas Senator Phil King was introduced as the evening's speaker.

After updating everyone on the coming legislative session, an energetic Q&A session followed. The main topics were the border, electric grid, school choice, potential curriculum changes, and property taxes.

Senator King generously shared his vision and answered questions for an hour.

Filling in for Secretary Elizabeth Bozzell, Lynn Baber called the roll.
Attendance: 19 CEC members, constituting a quorum for regular business. (Verified by Richard Heizer.)

September's Minutes were approved following a motion by Marvin Herring and second by Mike West.

Committee Reports

Vice Chair Richard Heizer's reported that the GOP office has yard signs again after selling previous inventory.

Treasurer Ray Young offered financials to be attached to these Minutes.

Lori Traeger, Nominations, had nothing new to report.

Donna Couch, Finance, confirmed that the Party has more than \$60,000 in the bank.

Volunteer Chair, Jim Forgey, announced that Larry Baber joined the committee. He invited anyone to contact him with ideas or opportunities for participation or action. The committee was reminded that Go West, Walsh Ranch, is October 10th.

Resolutions Chair Kelton Gunter had nothing to report. He reminded folks that the committee would appreciate resolutions submissions at least two weeks before the next EC meeting.

Mike Phillips, Bylaws, had nothing new to report.

New Business

Chair Brady Gray affirmed his hope for 100,000 voters to turnout. Parker County has 127,000+ registered Voters.

Brady will pick up 200 additional Trump signs 10/4/24 at \$5 each from Hood County. GOTV activities must encourage voting all the way down the ballot.

Chair Gray proposed a \$32,000 GOTV Budget:

EDDM Mailer — \$10,000. Long-form mailer to 90,000 homes.

EV TEXT — \$2,500. Targeted text message on the first day of early voting with links to polling locations and sample ballots.

ED Text — \$2,500. Targeted text message on Election Day (to folks who haven't voted yet.)

Billboards — \$4,500.

Digital Ads — \$2,500. Primarily Facebook.

Push Cards and Candidate Slates — \$3,000 each for total of \$6,000. Already available!

Sample Ballots — \$1,000.

Trump Signs — \$2,000. Maxes out what the county party may spend.

Tablecloths — \$500.

Banners — \$500.

After extensive discussion, Kelton Gunter called the question.

Donna Couch offered a motion to approve the GOTV Budget.

Gene Martin seconded.

Per 2024 Bylaws, Article V, other discussion or business requires a vote of 2/3 of CEC members to waive the notice requirement.

Chair Gray reminded Precinct Chairs to pick up push cards and flyers.

Brady is working on meeting options for November.

Marvin Herring made a motion to adjourn, seconded by Rob Looper.

Chair Gray adjourned at 8:18PM.